

Megan Arnold

New Media Techniques

Final Journal

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Megan Arnold: A Visual Soundtrack

First, I wanted to start off the apologize for being unprepared in class today; I understand it's irresponsible and there are truly no excuses. At the time it was due, I didn't feel like my project was right where I wanted it to be, I made something that I wasn't proud of and didn't want to showcase it or turn it in. I would rather show you a work that I really put all my effort into, even if it would require a 10% penalty. Anyways, my project is a Muse creation utilizing different elements of new media like videos and widgets. I always take random videos when I walk around and enjoy the scenery, so I thought, why not use these videos to showcase songs that perfectly symbolize my beautiful views? I decided to put these videos together on a Muse web platform that would allow users to flow through a playlist of my favorite songs while viewing what I've scene. I think of it like a scrapbook, or a mini-documentary about my first year of college. I thought the use of anchors scattered across a large base would offer users a sense of agency, to go where they want within my musical diary. I think I could create something like this within a marketing or public relations platform, utilizing multimedia to appeal to more audiences. Whether I'm marketing a musical album, a movie, or even a business organization, thi technology is definitely applicable to my day-to-day life and desired career.

Thank you for being a great professor and inspiration, and thank you for your confidence in my ability to create.