## Read + Journal

Jenkins' "Photoshop for Democracy" highlighted an example of the power of photoshop/ programming. It helped me understand and view the power of technology in a new way. I think it's interesting that you are capable of altering a viewers thoughts and perspective of certain situations/ events through the manipulation of a work. Throughout the reading I began to understand how the form of media is also a major component that is used to successfully convey a point. It has an affect on the impact it makes and the reactions of the audience. These are all components that are very important to be mindful of when creating, so that you (the creator) are in control of response.