

Erin Greene

New Media Techniques

Professor Fontanilla

11, May 2018

### Final Project Reflection

At first my idea for this project revolved around the topic, if should college students receive a discounted fare for mta transportation. As I began the planning stages I decided it would be more powerful to focus my attention around an idea that was less specific. I felt this allowed me to explore my creativity and create an intriguing piece. First, I went out and interviewed different people who used the subway about their experiences. I then filmed their routines and edited everything together into three separate pieces. While editing these “subway stories” I utilized the skills we developed throughout the semester to communicate the stories in a compelling way to the viewer. I executed the stories I put together by creating an interactive platform for the viewer on Adobe Muse. The content involves, a subway map that has pins at the location where each story begins. This allows the viewer to visually see the how even though each film is focused on the subject’s own individual story, the theme behind them revolves around the same setting. I also carried out the subway theme by embedding elements like the subway lines into the text of my website. I think the platform I used helped the viewer of my work be more invested in the content because they were allowed to explore and interpret it in their own way