

Ava Makris

Prof. Edrex

New Media

Feb 22nd, 2018

Journal Entry 2

Photoshop for Democracy

Photoshop is an amazing tool that can manipulate the way we view images and the themes and meanings they portray. In the reading Photoshop for Democracy the author begins by mentioning a video that was two different spliced together to make a political point. This is the definition he later defines as photoshop for democracy, it is a way for people to connect with politics by using their shared understanding of other subjects such as characters or tv shows talking about one thing or another. Be it mocking a political figure or trying to get a point across figuratively, it is an easy way to get many people to relate and understand a meme. Younger people are getting their news from newer, non traditional sources and even late night tv shows. Its shows the progression of change in the way people interact with everything including politics. Overall the reading made me think about how mock/comical photoshop and meme culture are maybe actual beneficial things rather than just funny jokes, I mean most are but some done the right way and for the right reasons can really make a change. Its interesting to see how this sort of meme culture has formed and how political cartoons can actually have an big impact on how people respond to situations.